

SOCIAL MEDIA MARKETING PACKAGES



BRONZE



SILVER



GOLD

Facebook	Facebook	Facebook
Facebook Fan Page Creation ✓	Facebook Fan Page Creation ✓	Facebook Fan Page Creation ✓
Profile Content Writing (Content to be Picked from Your Website) ✓	Profile Content Writing (Content to be Picked from Your Website) ✓	Profile Content Writing (Content to be Picked from Your Website) ✓
Facebook Ads Management (spent extra) ✓	Facebook Ads Management (spent extra) ✓	Facebook Ads Management (spent extra) ✓
Weekly Status Updates ✓	Weekly Status Updates ✓	Weekly Status Updates ✓

Keyword Based Content for Postings 	Keyword Based Content for Postings 	Keyword Based Content for Postings 
Facebook Photo Album 	Facebook Photo Album 	Facebook Photo Album 
Facebook Video Uploads 	Facebook Video Uploads 	Facebook Video Uploads 
Facebook Quiz / Polls (Third Party Application) 	Facebook Quiz / Polls (Third Party Application) 	Facebook Quiz / Polls (Third Party Application) 
INSTAGRAM	INSTAGRAM	INSTAGRAM
Profile Optimization 	Profile Optimization 	Profile Optimization 
Instagram Image Sharing 	Instagram Image Sharing 	Instagram Image Sharing 
Targeted Instagram Followers 	Targeted Instagram Followers 	Targeted Instagram Followers 
Comments & Likes Management [Engagement strategy] 	Comments & Likes Management [Engagement strategy] 	Comments & Likes Management [Engagement strategy] 
Instagram Analytics Monitoring 	Instagram Analytics Monitoring 	Instagram Analytics Monitoring 
Twitter Ads	Twitter Ads	Twitter Ads
Twitter Page Creation 	Twitter Page Creation 	Twitter Page Creation 
Custom Twitter Theme 	Custom Twitter Theme 	Custom Twitter Theme 
Weekly Tweets 	Weekly Tweets 	Weekly Tweets 
Weekly Re-tweets 	Weekly Re-tweets 	Weekly Re-tweets 

Keyword Based Content for Tweets ❌	Keyword Based Content for Tweets ✅	Keyword Based Content for Tweets ✅
LinkedIn	LinkedIn	LinkedIn
Linked In Account (Personal Profile) ❌	Linked In Account (Personal Profile) ❌	Linked In Account (Personal Profile) ✅
Profile Keyword Optimization ❌	Profile Keyword Optimization ❌	Profile Keyword Optimization ✅
Company Page Creation ❌	Company Page Creation ❌	Company Page Creation ✅
Weekly Updates ❌	Weekly Updates ❌	Weekly Updates ✅
YouTube	YouTube	YouTube
YouTube Channel Creation ❌	YouTube Channel Creation ❌	YouTube Channel Creation ✅
Submission of Video (Video Provided by You) ❌	Submission of Video (Video Provided by You) ❌	Submission of Video (Video Provided by You) ✅
Video Creation & Optimization ❌	Video Creation & Optimization ❌	Video Creation & Optimization ✅

Monthly Reporting	Monthly Reporting	Monthly Reporting
Monthly Tracking & Reporting ✓	Monthly Tracking & Reporting ✓	Monthly Tracking & Reporting ✓
Customer Support	Customer Support	Customer Support
Email ✓	Email ✓	Email ✓
Chat ✗	Chat ✓	Chat ✓

* GST Extra